

BOOK PRESENTATION

“Souls of Saint Clair” by Franco Deleo

Saturday May 8, 2021 – 4 pm

Corso Italia on Saint Clair Avenue West is historically one of the beating hearts of the Italian community in Toronto. At the heart of Corso Italia, Tre Mari Bakery opened its door some 60 years ago and is still run by the same family. Franco Deleo is a photographer and one of the brothers still running the bakery today with their mother. Accompanied by famed photographer Rino Noto, Franco presents *Souls of Saint Clair*, a touching photo tribute to those who started out as customers of the local bakery and became neighbours and friends against the backdrop of Toronto's Corso Italia.



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Franco Deleo is a portrait photographer and one of the owners of Tre Mari Bakery. Franco’s work is rooted in the belief that the subjects of his work should gain something from the experience of being photographed. The photo is a keepsake and a kind of memento, but the moment of taking the photograph also has to be meaningful. Franco strives to do this in the time he takes with his subjects, but also in the care he places in what he does with the images they provide.



When **Rino Noto** first picked up a camera, he became an active creator absorbing the world in terms of light, composition and content. These principals have carried Noto through a career as an artist and documentarian. Love of photography led him to worldwide acclaim and international awards. He exhibited in many galleries including his piece “Communion” being part of the permanent Benneton exhibit in Italy. Rino also directed a documentary, “Piazza Petawawa: The Paradox,” taking the viewer on an emotional and compelling journey. Currently, Noto is curating 40 years of his images documenting “Family” within the Italian diaspora.